



**Consulate General of India
Durban**

27th September 2025

Press Release: Viksit Bharat Run 2025

The Consulate General of India, Durban hosted The Viksit Bharat Run 2025 event, with the theme “Run to Serve the Nation”, at Suncoast (Beach lawn), Durban on the 27 September 2025 from 08:00 to 10:30. The event was attended by participants from Indian diaspora, along with local communities, students, professionals, and friends of India to reaffirm their commitment towards the vision of a Viksit Bharat by 2047.

2. The event is celebrated as part of Seva Pakhwada, also observed as Seva Parv, is a fortnight dedicated to service, responsibility, and collective effort, reflecting the spirit of Service (Seva Bhav). During this period, activities are organised in India and abroad to promote social responsibility, civic participation, and community service. The Viksit Bharat Run 2025, the key highlight of this year’s Seva Pakhwada, is being organised across over 150 cities across the globe under the theme “Run to Serve the Nation.”

3. As part of the celebration, Consul General, Dr. Thelma John David administered Viksit Bharat pledge to all the participants. The diaspora was encouraged to enroll and use the MYBharat portal(<https://mybharat.gov.in/>) to engage with India and participate in experiential learning. Top 3 runners from different categories; Men, Ladies, Youth below 16 years were awarded with trophies and prizes. The Viksit Bharat run was further enriched with cultural performances including patriotic songs, reflecting the cultural connection between India and South Africa.

4. The Viksit Bharat Run 2025 is set to emerge as one of India’s largest global outreach initiatives. It is not only a fitness and community activity but also a global celebration of India’s values of Seva Bhav, sustainability, and inclusivity. It aims to strengthen bonds between India and its diaspora, mobilize youth towards service-oriented initiatives, and highlight India’s growth story to the world.
